**Create a Mineral Commercial**

**Step 1:**

* Create a new Google Doc. Title it “What is a Mineral?” Be sure to share this document with your partner and with me.
* Begin researching answers to the following questions related to minerals:

1. What is a mineral?
2. How do minerals form?
3. How are minerals identified?
4. What are pros and cons to mining for minerals?

**\*\*\*Get approval from Caven before you move on to Step 2.**

**Step 2:**

* Choose a mineral from the list given (or if you find another that is not on the list, get permission to use it from Caven).
* Begin research to answer the following questions related to YOUR mineral on the same google doc:

1. What is your mineral?
2. What characteristics (think mineral characteristics from guided notes) identify it?
3. Where is it found (locally or globally)?
4. How is it mined? (You’ll have to research different types of mining first.)
5. How is it used in everyday products?
6. How much does it cost? (This can be per gram, pound, etc.)

**Step 3:**

* Create a script to promote your mineral. This script should be under the same google doc as well. Think of different items you might need for that script that you will need to bring for filming.

**Step 4:**

* Once your script is complete, get a pass from Caven and start filming!
* Create a commercial promoting your mineral. All research from above should be listed. You may use any of the following mediums:

1. Podcast
2. iMovie or www.moovly.com
3. Promotional website

* Sell your mineral!!! Tell us how awesome it is, why we need it, and how we benefit from it.