**Geologic Time Scale Project: Due November 9th**

**The Project:** You work for an advertising agency and you have just won a contract with a very *unusual*client. Most travel agencies sell vacations in **space**...that is, you move from one place to another, spend some time there and then come home. Your client is different because they sell vacations in **time**...vacationers stay in the same space but travel back in time, enjoy some space there and then come home.

**The Task:** Your job is to develop a commercial (Presentation, video, etc.) showing people what their vacation destination will entail. You may choose a geologic event. Your presentation will include the information found below:

**Part 1: Research**

**General Research**  
-Name of assigned time period

-When did it start?

-When did it end?

-What era and eon is it part of?

- Picture (overview)

-What makes your period time unique (How will they know they are there)?

**Global Earth Research**

-What major events in geologic history occurred during this time- formation of mountains, oceans, continents, volcanic activity, erosion, etc. (major attractions)?

-Picture (what did the earth or continents look like?)

-What was the climate like- temperatures, precipitation, ice ages, etc. (what should the traveler pack)?

**Biological Research**

-What animals or like forms lived during this time (at least 4 organisms)?- is the visitor likely to eat or be eaten?

-What plant life lived during this time (at least 2 organisms)?

-Pictures of organisms

-What organisms first appeared during this time?

-What organisms disappeared during this time?

**Part 2: Commercial**

Your commercial should include all of the research and should sell your time era as a destination getaway! You may do this in the form of a video, poster, travel agency trifold, etc.